

## NEWS RELEASE:

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### LWML Board of Directors Adopt Primary Targets

Implementation of three primary targets approved at the June LWML Board of Directors meeting has begun for the 2009-2011 biennium. LWML Planner Karen Soeken explained that the targets are the culmination of many months of detailed work by the Visioning Committee. The committee received input from over 200 women during the 2008 Assembly of Leaders, which helped drive the development of the primary targets and goal statements:

- **Growing in the Lord** – Through intentional study of the Word, women of today find guidance for their lives and are encouraged in their personal daily walk with the Lord.
- **Embracing Our Diversity** – The body of Christ grows and is strengthened when sisters of every age, class, culture, and ethnic group are sought out to participate actively in the mission of LWML.
- **Sharing the Heart and Identity of LWML** – LWML enables and equips its members and advocates to share with others the vision and direction of LWML as it emphasizes mission outreach locally and globally.

The planning process will be enhanced by the use of these primary targets when LWML Committees meet in St. Louis in mid-October to begin the intentional process of producing materials and programs to be completed during the biennium. Planner Soeken shared that the primary targets assist in identifying the areas where the organization will focus its work during the next two years. All levels of Lutheran Women in Mission, whether district, zone or local, will be able to benefit from the use of these important objectives. "All of our primary targets are appropriate for each level of the LWML with the specific goals and strategies used to achieve them then set to fit the unique needs and situation of the group."

The Lutheran Women's Missionary League (LWML) is the official women's auxiliary of The Lutheran Church—Missouri Synod. For over 65 years, the LWML has focused on affirming each woman's relationship with Christ, encouraging and equipping women to live out their Christian lives in active mission ministries and to support global missions.